



FOR IMMEDIATE RELEASE

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In the Mood Set to Swing the High Point Theatre on Tuesday, March 22

Backed by the String of Pearls big band, this performance takes audiences on an energetic tour through the Swing Era.

High Point, North Carolina, February 1, 2011 – In the late 1940s, Americans were looking forward to a bright, prosperous future and the whole country was jumping to the jazzed up sounds of big band orchestras. Capturing the spirit of those rollicking times in song, dance, authentic costumes and breathtaking choreography, *In the Mood* is an evening of entertainment that's sure to bring a smile to your face and a rhythm to your step.

Using research by the National Archives, the show was launched as part of that organization's commemoration of the 50th anniversary of WWII. In association with the USO, *In the Mood* has dazzled audiences in sold-out events across America. Their 17 years on tour have also included highly successful trips to Canada and Europe, as well as an invitation to perform at the 53rd President Inaugural Ball, in 1997.

Audiences of all ages have responded with high praise for this high-energy show, offering accolades such as, "an amazing tribute to the Greatest Generation," "a classy performance," and "one of the BEST musicals I've ever seen." Those who remember the '40s have said it "felt like coming home" and one who had been told he was "too young to enjoy it" said, simply, "Bravo to everyone in the band and the singers and dancers. Bravo."

"*In the Mood* offers exceptional entertainment on so many levels," says Louisa Hart, Executive Director of the High Point Theatre. "The musicians and dancers are marvelous. The music connects us with an important time in our country's history and is an important part of our cultural heritage. The story it tells of a nation rising out of hard times is uplifting and inspiring. And, presenting the very best of America, it really renews one's sense of pride in this great nation. We are thrilled to bring this spectacular performance to Triad audiences on Tuesday, March 19." The dancing kicks off at 7:30 p.m.; tickets are \$35 orchestra, \$30 balcony, available through www.highpointtheatre.com or the Theatre box office by calling 336-887-3001.

About High Point Theatre

Owned and operated by the City of High Point, the High Point Theatre is conveniently located at the corner of Commerce and Hamilton Streets in High Point. The Theatre features an elegant 965-seat auditorium with continental style seating and three exhibition galleries for meetings, display, or receptions.

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