



FOR IMMEDIATE RELEASE

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Herman's Hermits, Starring Peter Noone to Perform at The High Point Theatre

British Invasion chart-toppers set to appear on Saturday, March 19.

High Point, North Carolina, February 1, 2011 – Of all the 1960's British Invasion bands that followed in the Beatles' wake – groups such as The Rolling Stones, The Animals, Dusty Springfield, Donovan and The Dave Clark Five, to name a few – none achieved more immediate success than Herman's Hermits. Led by a 17 year old, mop-topped cutie named Peter Noone, the Hermits outsold every other band of the early British Invasion era with chart-topping hits like "Mrs. Brown, You've Got a Lovely Daughter," "I'm Into Something Good," "Leaning on a Lamppost," "Dandy" and perhaps their best-remembered ditty, "I'm Henry VIII, I Am."

The band faded from the top of the pop scene in the late 1960s, as the innocent, clean-cut teenage love tunes that had dominated the earlier years of the decade gave way to a more hard-edged, psychedelically inspired sound and socially conscious lyrics. For folks who grew up with Herman's Hermits, though, their appeal has remained strong, due in no small part to Noone's disarming wit, gracious good humor and powerfully charming stage presence. Filling out their own repertoire of hits with other mid-60s faves, such as "Daydream Believer" and "Bus Stop," they're delighting sell-out crowds across America with evenings full of fond memories and songs that changed the States-side music scene forever.

"Nights like this are what the Flashbacks portion of our Eclectricity series is all about," says Louisa Hart, Director of the High Point Theatre, "Performers who not only defined an era, but have grown to personify it and can bring it to today's audiences with all of the original magic intact. We're very proud to welcome Herman's Hermits, starring Peter Noone to the High Point Theatre for one night only Saturday, March 19." The show starts at 8:00 p.m.; tickets are \$35 orchestra, \$30 balcony, available through www.highpointtheatre.com or box office at 336-887-3001.

About High Point Theatre

Owned and operated by the City of High Point, the High Point Theatre is conveniently located at the corner of Commerce and Hamilton Streets in downtown High Point. The Theatre features an elegant 965-seat auditorium with continental style seating and three exhibition galleries for meetings, display, or receptions.

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