

# HIGH POINT THEATRE

220 East Commerce Avenue  
P.O. Box 230  
High Point, NC 27261

Telephone: 336.887.3001  
Fax: 336.883.3533

Visit us on the web at  
[www.highpointtheatre.com](http://www.highpointtheatre.com)

## Featured on UNC-TV North Carolina Weekend, High Point Theatre Acknowledged for Service to High Point & Our State

Since its opening on Monday, October 6, 1975, the High Point Theatre has provided numerous local art and community based organizations with a venue in which to perform. It has served as host for the NC Shakespeare Festival, High Point Community Theatre productions, and for area school performances and dance recitals; and has been the site for a wide variety of business and community meetings, conventions, and receptions.

The Theatre's impact extends to a state, national and international level as well. It has been the site for the NC State Democratic

Convention, annual Miss NC USA/Miss NC Teen USA Pageant, and Arts Market, the biannual NC Presenters Consortium Conference. In addition, the Theatre proudly serves as home for the Media Center during Spring and Fall Furniture Markets.

The Theatre's premier Star Spangled Series continues to offer the community a diverse and exciting lineup of single performance concerts and shows. Stanley Jordan, Robert Cray, Southern Fried Chicks, Chuck Mangione, Martha Reeves, George Winston, Spyro Gyra, Peter Noone & Herman's Hermits, Doc Watson,

Atlanta Rhythm Section and Trout Fishing in America are only a sampling of the renown artists to have graced the Theatre's stage over the past few years.

UNC-TV recently discovered our special little gem of a theatre when show producers came to High Point in early April to follow up on rumors of a wonderful little venue that is doing big, big things. We are proud to announce that your very own High Point Theatre was featured during the airing of North Carolina Weekend on Thursday, April 30, at 9:00 pm. All we can say is stay tuned...you just never know what's coming next!

Tickets: 336.887.3001 / [www.highpointtheatre.com](http://www.highpointtheatre.com)

PRSR STD  
U.S. POSTAGE  
PAID  
HIGH POINT, NC  
PERMIT NO. 70

RETURN SERVICE REQUESTED



July 2009  
Volume 9, Issue 1

### Inside this issue:

- 1 *From the Director's Chair*
- 2 *Special Offers Coming for Loyal Patrons Via Email*
- 2 *In the Spotlight: Volunteer & Service Awards*
- 3 *Theatre Patrons Loved Bellydance Superstars*
- 3 *New Q&A Feature & Corporate Sponsor Recognition*
- 3 *Upcoming Calendar of Events*
- 4 *Theatre Featured on UNC-TV NC Weekend*

**High Point Theatre**  
220 East Commerce Avenue  
P.O. Box 230  
High Point, NC 27261

# HIGH POINT THEATRE

## THE STAGE DOOR

### From the Director's Chair . . .



Greetings all! As always, things remain busy at your theatre but before I update you on future events, I need to inform you about a past event. Dance South, a

local dance studio, returned to perform their recital at the theatre during the first week of June. I inadvertently omitted listing them in my column last quarter - which is shameful - since they've been performing here for 33 years! Sorry, Cres!

The booking of events for the 2009-2010 Star Spangled Series is complete. Thanks to all of you for your show suggestions ... the good news is that your theatre is very busy with a variety of performances this fall; the bad news is, because the theatre is so busy, the Star Spangled Series will not begin until November.

Those of you who attended the Atlantic Rhythm Section concert in May will remember that I gave you a choice of three artists and asked you to vote on which one of them you'd like to see here next season; in return, you agreed to purchase tickets for the show.... well, the show you said you would most like to see is booked for Friday November 6. Hold the date, because you will be receiving a special offer for tickets to that show soon! Previous ticket buyers who subscribe to our email or newsletter will also be receiving special offers and privileges.

It's our way of saying thank you for your support during these difficult economic times. Look for the season announcement next month!

In other news, the theatre's staff and audience members are dragging me kicking and screaming into the technological age! The theatre now has a presence on Facebook, MySpace and Twitter - check us out! Additionally, next season the Star Spangled series will offer a virtual playbill on our website for you to download, and don't forget we will be switching to an electronic newsletter later this year. A reminder that you need to sign up on our website to receive the e-newsletter - don't miss out on valuable upcoming offers!

In keeping with all the new technological strides we're taking, the theatre will also launch a new look next month! Many thanks to our major sponsor Emisare, Inc. - a relationship branding & marketing technology firm based in Greensboro - for designing the theatre's new logo and print materials.

Finally, there are still sponsorship opportunities left for the upcoming season - please contact me for further information. Thank you all so much for your ongoing support of the High Point Theatre - I look forward to seeing you here soon!

Louisa Hart  
Theatre Director  
[louisa.hart@highpointnc.gov](mailto:louisa.hart@highpointnc.gov)

## Sign Up for Electronic Mailings, Receive Special Offers

Time is running out ... make sure you get signed up now for a complimentary electronic subscription of the High Point Theatre newsletter, "Stage Door." Not only will you receive regular updates about what's going on here at the High Point Theatre before anyone else, subscribers will also receive special offers, exclusively for them, in appreciation of their continued support.

Getting added to our list couldn't be simpler. Go to the Theatre's website at [www.highpointtheatre.com](http://www.highpointtheatre.com). Scroll down the Calendar/Tickets link to "Mailing List." Enter your contact information, including that all important e-mail address. Then note that you wish to be added to the subscriber's list for the newsletter. Once your newsletter arrives in your inbox, all you have to do is sit back and enjoy it at your leisure. Oh, and be sure to add us to your "Safe Sender's List" so we won't get blocked by your spam software.

Did you also know that earlier issues of the Stage Door have been available on our website for some time? They're located under the Media Lounge link, under "Stage Door News."

The perfect gift for any  
special occasion . . .

## High Point Theatre Gift Certificates

Available through our box  
office.  
Call 336-887-3001 to order.

## In the Spotlight . . .

### THEATRE VOLUNTEERS RECOGNIZED AT AWARDS DINNER

Friends of the High Point Theatre met on Monday evening, May 18, for fun, fellowship and some well deserved pats on the back. The Theatre organized the event in appreciation of its 80 active volunteers who assisted last year, contributing a total of 2801 man-hours of service.



During the award ceremony, Karol Laws received the Volunteer of the Year Award, presented by City Councilman Latimer Alexander, for her ongoing commitment and dedication to the Theatre and its guests. In presenting the award, Latimer noted Karol's warm and inviting personality which makes everyone feel welcome, her ability to move into any position requested of her, and her consistent record of exceeding the standards as set forth by the Theatre's volunteer program. We salute our volunteers who contribute so greatly to our success...thank you!

### Elizabeth Hinkle, Theatre Business Manager, Gets Service Award from City



Elizabeth Hinkle, High Point Theatre Business Manager, was honored by the City with a Working Together Award. The award ceremony took place at the City's annual Spring Fling celebration on May 19, 2009.

Providing outstanding customer service both to customers and guests here at the Theatre and through her numerous volunteer efforts on behalf of the city, Elizabeth was acknowledged by City Manager Strib Boynton and Assistant City Manager Pat Pate for her 23 years of dedicated service. Theatre Director Louisa Hart congratulated Elizabeth on her award, noting "I couldn't be prouder to have such a dedicated professional on my team."

## Theatre Patrons Loved The Bellydance Superstars!

The world's only professional bellydance troupe, the Bellydance Superstars, created an evening of pure magic with their vibrant, modern interpretations of this most ancient and sensuous dance when they hit the stage on Tuesday evening, March 10, here at the Theatre. With unique and colorful costumes to match the wide variety of dance, combined with amazing background lighting effects, these ladies wowed the crowd and left our audience begging for more!



Linda Bryan and her bellydance group pose together after the show

## Calendar of Events

### July 2009

24	Little Miss NC Preliminaries	7:00pm
25	Little Miss NC Preliminaries	9:30am
25	Little Miss NC Awards Ceremony for Ages 1-1/2 to 6	3:00pm
25	Little Miss NC Coronations	7:00pm

### August 2009

1	Cap & Mabel Burrow Talent Showcase	7:00pm
13	Art Gallery Opening Reception for New Art Exhibits	5:00pm
14	FOT Cabaret: Shall We Dance	8:00pm
15	FOT Cabaret: Shall We Dance	8:00pm

### September 2009

19	NCSF: Midsummer Night's Dream	8:00pm
20	NCSF: Midsummer Night's Dream	2:00pm
24	NCSF: Midsummer Night's Dream	7:30pm
25	NCSF: Midsummer Night's Dream	8:00pm
26	NCSF: Midsummer Night's Dream	8:00pm
27	NCSF: Midsummer Night's Dream	2:00pm

For more information or reservations call the box office at (336) 887-3001, Monday - Friday, 12:00-5:00 PM. Reserve online at [www.highpointtheatre.com](http://www.highpointtheatre.com)

Note: Not all events are open to the public and programs are subject to change.

## New Feature: Questions and Answers

There are certain questions we get asked time and time again. We would like to address some of those as a regular feature in our quarterly Newsletter.

**Q: When will you announce your 2009-2010 season?**

A: An official public announcement will be made in early September. Be sure and check our website around Labor Day for the exciting lineup of artists and shows we have booked, starting in early November 2009, and running

into late May 2010. We strive to offer our patrons a diverse and unique sampling of the arts each season, and this year will be no exception. Be sure you're signed up on our e-mail list so you won't miss being the first to know!

## Ashford Suites Provides Hospitality For Theatre Artists



We would like to express our sincere appreciation to Ashford Suites for providing hospitality for a number of our Star Spangled Series performers last season ... with a very special thank you to General Manager Chris Adams. Chris notes, "From in-suite fireplaces to our Bath & Body Works Amenity Collection, guests at Ashford's all-suite hotel find everything they need to provide a soothing haven away from home. And, we're proud to announce our hotel was recently recognized by Trip Advisor as the Top Hotel in High Point."